

ICON 36 Art Show

October 28th - 30th, 2011

Cedar Rapids Marriott

1200 Collins Rd NE

Cedar Rapids, IA

<http://www.iowa-icon.com/>

YES! We have an art show

Well, we always have, but it's still pretty awesome.

How it works:

1. Artists bring or mail artwork into the convention and hang it in our show. (If it is mailed in it get's hung up by our lovely and talented <link>volunteers.</link to volunteer page>

2. If an attendee wishes to buy from the print shop they pick up the piece they want and take it to the art show desk and pay for it. Very easy!

2. Each item that is for sale has two prices, a minimum bid and a quick sale price. As the convention goes on people wander through the art show and place bids on art work. If no one has bid an item the bidder has two options the first is to place a bid for an amount equal to or greater than the minimum bid, in this case any one else can bid on it, if two or more people bid on it, it will go to the auction. If no one else bids on it, it will go to the original bidder for the minimum bid price.

Now if that first bidder knows that this piece is really amazing and they must have it as long as no one has bid on it they can come ask someone working at the show very nicely and they will mark it as a quick sale. The bidder will pay the quick sale price but that piece will be considered sold, but will remain on display until Sunday.

3. The Auction: The art show will close approximately half an hour before the auction. Any piece with two or more bids and perhaps any pieces that the art show staff is particularly fond of will be taken and auctioned off to the highest bidder.

4. When the art show opens after the auction any unsold pieces will be available for immediate purchase at the quick sale price and previously purchased artwork will be available for payment and pickup. Any one that needs to make other arrangements will need to speak to art show staff.

5. Sunday afternoon, any attending artist should come around noon and pick up any unsold artwork. We hope to be able to write checks for any artwork that has been sold, but can not guarantee this will be possible. We will mail checks and return unsold mail-in artwork as soon as possible after the convention.

Other Notes:

Patrons - The price of your art purchases will be subject to a 6% Iowa sales tax in addition to what is bid.

Artists - If you, as an artist, would like to attend ICON and participate in panels or demos, then please send us email and we'll make sure you are included in the schedule.

MAIN ART SHOW RULES

- Each piece must have a minimum bid, a quicksale price, and an after auction price (after auction price may be NFS). (If not for sale, the work must be designated as NFS.)
- A quick sale price is one at which the piece may be purchased immediately if there are no current bids. Quick sold artwork will not go to auction.
- This year, ICON will be charging a \$3 per panel or half-table. Each artist will need to specify how many panels they would like to reserve but we can guarantee at least 4 panels, for hanging art, or or 4 half-tables, for three dimensional art (or any division thereof), with additional space on a first-come, first-served basis. (Panels are approx 30" x 60", half tables are approx. 36" x 36"). Artwork for sale will have hanging priority over notforsale artwork.
- All artwork must be ready to display upon arrival. Bid sheets must be attached to each piece, and a control sheet listing each piece must be included. Please attach the bid sheets so they may be seen when the piece is hanging. Binder clips on pegboard hooks will be used to hang most artwork.
- **If there is space, walk-in artwork will be accepted on Friday from Noon-5pm and from 9am – 10am Saturday Morning.**

THE AUCTION

Any piece with more than one bid, and items with no bids which are selected by the art show staff as having special merit, will go to auction.

PRINT SHOP RULES

- Each piece must have a price tag which includes:
 - Artist Title Print number/edition Print medium
 - Price
 - The fee for entering art into the print show is a flat \$3 fee. This amount can be combined with the check for return postage.
 - There is no commission on art sold in the print shop.
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MAIL-IN ART SHIPMENT

Artwork must arrive before Friday, October 28, 2011. Please contact us at artshowdept@iowa-icon.com if you believe your art may arrive after this date. Facilities are available to store art for no charge if you wish to send your art early. Artwork must be sent in sturdy, reusable containers.

Please ship to the following address:

Mindbridge Foundation.
c/o ICON Art Show
308 E. Burlington St., PMB #300

Iowa City, IA 52240

Please specify if you want the empty container returned if all your work is sold. Please include a check in U.S. funds for return postage, assuming no sales. ICON payment checks will include a refund for the difference between this and actual shipping costs.

Please include a pre-made return shipping label for returned artwork and a SASE for payment.

PAYMENT AND ARTWORK RETURN

Sales payment may be shipped separately from unsold artwork. Unsold mail-in art will be shipped back via UPS unless otherwise noted. Unsold art, payment for sales, and a detailed receipt will be sent no later than Friday, November 18, 2011.

We hope to be able to pay attending artists Sunday afternoon between noon and 3:00 pm. This will depend partially on the volume of artwork sold and how promptly payments are made to ICON. Attending artists may also pick up unsold artwork at this time. Unsold art may not be picked up prior to noon on Sunday without previous arrangements.

Contact Information: If you have any questions

E-mail artshowdept@iowa-icon.com

Regular mail can be sent to :
Mindbridge Foundation c/o ICON ART SHOW
308 E. Burlington St. PMB #300
Iowa City, IA 52240